



**6 WAYS
TO SAVE ON
HOTEL & AIRLINE
PURCHASES FOR
TRADE SHOW TRAVEL**

If you are traveling to a trade show, hotel and airline purchases are a given. Save money on both purchases with the tips below.

1. Hotel

One of the most significant decisions to make is which hotel to stay at. Many shows will offer special rates at the host hotel (also called the booking site), where they prefer you to stay. The host hotel will likely be close to the trade show site, if not in the very same building.

- a) **Pros:** since you are so close to the show, you will have extra off time.
- b) **Cons:** crowded elevators and expensive restaurants.

Depending on how long you must stay for the show, the “special rates” at the host hotel might not be the most cost-effective option. If you need a rental car to pick things up for the show, you might need to offset this cost with a reduced-price hotel.

When planning your trade show travel, saving money on hotel and airline purchases is crucial. Here are some tips to help you cut costs:

2. Book Early

Don't wait for the show's booking site to become available. Secure your accommodation directly with the hotel or through other booking platforms as soon as you know your travel dates. You can always adjust or cancel your reservation later if needed.

3. Search for Packages

Look beyond traditional hotels and explore vacation resorts or rental properties. You might find better value and more space for the same price, especially if the trade show destination is also a popular tourist spot.

4. Airlines

Check Airline Websites: While travel sites offer convenience, booking directly with airlines can sometimes yield better deals. Airlines often have exclusive sales and fares not available elsewhere, so it's worth checking their websites.

5. Optimize Timing

Keep an eye on airfare prices, especially on Tuesdays. Data suggests that fares tend to be lower around 3 pm on Tuesdays. Additionally, consider traveling midweek to avoid peak weekend rates.

6. Consider One-Way Flights:

Don't limit yourself to roundtrip bookings. In some cases, booking one-way flights with different airlines may offer better value. Utilize flight comparison websites to explore all available options.

By implementing these strategies, you can maximize savings on your trade show travel expenses without compromising comfort or convenience.